

CHATRAPATHI SIVAJI TRI SATA JAYANTHI (CSTS) GOVT.  
KALASALA JANGAREDDIGUDEM, ELURU Dist  
DEPARTMENT OF COMMERCE  
AUDITING  
QUESTION PAPER FOR INTERNAL EXAM-I  
ACADEMIC YEAR-2023-2024      MAX:15

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**SECTION-A**

**I) write any 1 from the following questions** **(1×10=10)**

- 1) what are the basic objectives and functions of voiding?
- 2) Briefly Explain the rights and duties of auditor?

**SECTION-B**

**II) Write any 2 answers following Questions** **(1X5=5)**

- 1) Book keeping vs auditing
- 2) government audit

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KALASALA JANGAREDDIGUDEM, ELURU Dist  
DEPARTMENT OF COMMERCE  
AUDITING  
QUESTION PAPER FOR INTERNAL EXAM-II  
ACADEMIC YEAR-2023-2024      MAX:20

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**SECTION-A**

**I) Write any 1 from the following questions** **(1x10=10)**

- 1) Explain the role and responsibilities of auditor in checking corporate trades.
- 2) Briefly explain the various types of audit?

**SECTION-B**

**II) I Write any 2 answers following Questions.** **(2x5=10)**

- 1) Vouching
- 2) cost audit
- 3) Internal check.

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MARKETING  
QUESTION PAPER FOR INTERNAL EXAM-I  
ACADEMIC YEAR-2023-2024      MAX:15

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**SECTION-A**

**I) Write any 1 from the following questions**

**[1x10=10]**

- 1) What are the various functions of Marketing?
- 2) What are the major factors influencing consumer behavior?

**SECTION-B**

**II) Write any 1 answers following Questions?**

**[1x5=5]**

- 1) What is micro Environment?
- 2) What is consumer Market?

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QUESTION PAPER FOR INTERNAL EXAM-II  
ACADEMIC YEAR-2023-2024      MAX:20

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**SECTION-A**

**I) Write any 1 From following Questions**

**[1x10=10]**

- 1) What is product life cycle? Explain-the stages o-f a pocket Life cycle?
- 2) What are the objectives of pricing?

**SECTION-B**

**II) Write any 2 answers -following Questions**

**[2x5=10]**

- 1) What is a product?
- 2) What is marginal cost pricing?
- 3) What 95 sales Quota?

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DIGITAL MARKETING  
QUESTION PAPER FOR INTERNAL EXAM-I  
ACADEMIC YEAR-2023-2024      MAX:15

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**SECTION-A**

**I) Write any 1 From following Questions**

**[1x10=10]**

- 1) How do you measure the effectiveness of a social media campaign?
- 2) What are some strategies for increasing engagement on social media platforms?

**SECTION-B**

**II) Write any 1 answers -following Questions**

**[1x5=5]**

- 1) Define the term "email deliverability" and explain its importance in email marketing.
- 2) What are some best practices for designing mobile-friendly email templates?

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QUESTION PAPER FOR INTERNAL EXAM-II  
ACADEMIC YEAR-2023-2024      MAX:20

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**SECTION-A**

**I) Write any 1 From following Questions**

**[1x10=10]**

- 1) What are the key components of an effective SEO strategy?
- 2) How does content marketing contribute to SEO efforts?

**SECTION-B**

**II) Write any 2 answers -following Questions**

**[2x5=10]**

- 1) What is the main objective of remarketing campaigns in PPC?
- 2) How can businesses utilize user-generated content on social media?
- 3) Define the term "email deliverability" and explain its importance in email marketing.

CHATRAPATHI SIVAJI TRI SATA JAYANTHI (CSTS) GOVT.  
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DEPARTMENT OF COMMERCE  
LIFE INSURANCE  
QUESTION PAPER FOR INTERNAL EXAM-I  
ACADEMIC YEAR-2023-2024      MAX:15

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**SECTION-A**

**I) Write any 1 From following Questions**

**[1x10=10]**

- 1) What factors do insurers consider during the underwriting process for life insurance?
- 2) How does a person's health and lifestyle impact their life insurance premiums?

**SECTION-B**

**II) Write any 1 answers -following Questions**

**[1x5=5]**

- 1) What is the main difference between term life and whole life insurance?
- 2) What are the key features of universal life insurance?

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LIFE INSURANCE  
QUESTION PAPER FOR INTERNAL EXAM-II  
ACADEMIC YEAR-2023-2024      MAX:20

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**SECTION-A**

**I) Write any 1 From following Questions**

**[1x10=10]**

- 1) How can policyholders manage their life insurance policies over time?
- 2) What are common reasons for a life insurance claim to be denied?

**SECTION-B**

**II) Write any 2 answers -following Questions**

**[2x5=10]**

- 1) What role do ethical considerations play in the sale of life insurance?
- 2) Name a regulatory body that oversees the life insurance industry.
- 3) How do consumer protection laws impact life insurance policies?



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GENERAL INSURANCE  
QUESTION PAPER FOR INTERNAL EXAM-I  
ACADEMIC YEAR-2023-2024      MAX:15

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**SECTION-A**

**I) Write anyone From following Questions**

**[1x10=10]**

- 1) What is the difference between property insurance and liability insurance?
- 2) Explain the concept of comprehensive insurance coverage?

**SECTION-B**

**II) Write 'anyone answers -following Questions**

**[1x5=5]**

- 1) What does liability insurance cover?
- 2) What is the purpose of a deductible in an insurance policy?

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GENERAL INSURANCE  
QUESTION PAPER FOR INTERNAL EXAM-II  
ACADEMIC YEAR-2023-2024      MAX:20

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**SECTION-A**

**I) Write anyone From following Questions**

**[1x10=10]**

- 1) What factors do insurers consider when underwriting a general insurance policy?
- 2) How does a person's claims history impact their insurance premiums?

**SECTION-B**

**II) Write 'any 2 answers -following Questions**

**[2x5=10]**

- 1) What are the typical steps in filing an insurance claim?
- 2) Explain the concept of subrogation in insurance claims.
- 3) What are some reasons why an insurance claim might be denied?

CHATRAPATHI SIVAJI TRI SATA JAYANTHI (CSTS) GOVT.  
KALASALA JANGAREDDIGUDEM, ELURU Dist  
DEPARTMENT OF COMMERCE  
SERVICE MARKETING  
QUESTION PAPER FOR INTERNAL EXAM-I  
ACADEMIC YEAR-2023-2024      MAX:15

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**SECTION-A**

**I) Write any 1 From following Questions**

**[1x10=10]**

- 1) Define a service and explain how it differs from a tangible product.
- 2) What are the unique characteristics of services that impact marketing strategies?

**SECTION-B**

**II) Write any 1 answers -following Questions**

**[1x5=5]**

- 1) How do intangibility and inseparability affect service marketing?
- 2) Explain the concept of perish ability in the context of services.

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SERVICE MARKETING  
QUESTION PAPER FOR INTERNAL EXAM-II  
ACADEMIC YEAR-2023-2024      MAX:20

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**SECTION-A**

**I) Write any 1 From following Questions**

**[1x10=10]**

- 1) What ethical considerations should service marketers keep in mind?
- 2) How can service companies contribute to social responsibility initiatives?

**SECTION-B**

**II) Write any 2 answers -following Questions**

**[2x5=10]**

- 1) Name two ethical issues specific to service marketing.
- 2) How can service marketers ensure transparency and trustworthiness?
- 3) What is the role of social responsibility in service marketing?

CHATRAPATHI SIVAJI TRI SATA JAYANTHI (CSTS) GOVT.  
KALASALA JANGAREDDIGUDEM, ELURU Dist  
DEPARTMENT OF COMMERCE  
COST CONTROL TECHNIQUES  
QUESTION PAPER FOR INTERNAL EXAM-I  
ACADEMIC YEAR-2023-2024      MAX:15

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**SECTION-A**

**I) Write any 1 From following Questions**

**[1x10=10]**

- 1) Define cost control and its importance in business operations.
- 2) Briefly introduce the significance of managing costs effectively.

**SECTION-B**

**II) Write any 1 answers -following Questions**

**[1x5=5]**

- 1) How does budgeting contribute to effective cost control?
- 2) Explain the difference between static and flexible budgets.

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COST CONTROL TECHNIQUES  
QUESTION PAPER FOR INTERNAL EXAM-II  
ACADEMIC YEAR-2023-2024      MAX:20

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SECTION-A

**I) Write any 1 From following Questions**

**[1x10=10]**

- 1) What is variance analysis, and why is it important in cost control?
- 2) How can businesses use variance analysis to improve decision-making?

SECTION-B

**II) Write any 2 answers -following Questions**

**[2x5=10]**

- 1) Why is effective inventory management important for cost control?
- 2) Name two inventory control techniques and explain their benefits
- 3) How does lean management contribute to cost control?.

**C.S.T.S GOVT KALASALA JANGAREDDIGUDEM**

**DEPARTMENT OF HORTICULTURE**

**II B.SC(BCH)SEM III - PAPER III BASICS OF VEGETABLE SCIENCE (OLERICULTURE)**

**Time: 1hr**

**QUESTION PAPER FOR INTERNAL EXAM -I**

**Max Marks : 15**

**2023-24**

**SECTION -A**

**1. Write an essay on following Question**

**1 X 5 = 5M**

**Cultivation of the Cabbage Crop**

**SECTION -B**

**2. Write an essay on following Question**

**1 X 10 = 10M**

**Cultivation of the Carrot Crop**

**C.S.T.S GOVT KALASALA JANGAREDDIGUDEM**

**DEPARTMENT OF HORTICULTURE**

**II B.SC(BCH)SEM III - PAPER III BASICS OF VEGETABLE SCIENCE (OLERICULTURE)**

**Time: 1hr**

**QUESTION PAPER FOR INTERNAL EXAM -II**

**Max Marks : 15**

**2023-24**

**SECTION -A**

**1. Write an essay on following Question**

**1 X 5 = 5M**

**Classification and Nutritive value of vegetables**

**SECTION -B**

**2. Write an essay on following Question**

**1 X 10 = 10M**

**Cultivation of the Brinjal Crop**



**C.S.T.S GOVT KALASALA JANGAREDDIGUDEM**

**DEPARTMENT OF HORTICULTURE**

**II B.SC(BCH)SEM V- PAPER (6-A) Ornamental Horticulture**

**Time: 1hr**

**QUESTION PAPER FOR INTERNAL EXAM -I**

**Max Marks : 15**

**2023-24**

**SECTION -A**

**1. Write an essay on following Question**

**1 X 5 = 5M**

**Principles of gardening ,garden components and adornments**

**SECTION -B**

**2. Write an essay on following Question**

**1 X 10 = 10M**

**Land Scaping basic principal and basic Components**

**C.S.T.S GOVT KALASALA JANGAREDDIGUDEM**

**DEPARTMENT OF HORTICULTURE**

**II B.SC(BCH)SEM V- PAPER (6-A) Ornamental Horticulture**

**Time: 1hr**

**QUESTION PAPER FOR INTERNAL EXAM - II**

**Max Marks : 15**

**2023-24**

**SECTION -A**

**1. Write an essay on following Question**

**Vertical Garden Roof Gardens**

**1 X 10 = 10**

**SECTION -B**

**2. Write an essay on following Question**

**1 X 10 = 15**

**Garden structure -Green House ,Glass House, Net House**

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**DEPARTMENT OF HORTICULTURE**

**II B.SC(BCH)SEM V- PAPER (7-A) Commercial Floriculture**

**Time: 1hr**

**QUESTION PAPER FOR INTERNAL EXAM -I**

**Max Marks : 15**

**2023-24**

**SECTION -A**

**1. Write an essay on following Question**

**1 X 5 = 5M**

**Scope and importance of commercial Floriculture in India and AP**

**SECTION -B**

**2. Write an essay on following Question**

**Garden structure -Green House ,Glass House, Net House**

**1 X 10 = 15**

**C.S.T.S GOVT KALASALA JANGAREDDIGUDEM**

**DEPARTMENT OF HORTICULTURE**

**II B.SC(BCH)SEM V- PAPER (7-A) Commercial Floriculture**

**Time: 1hr**

**QUESTION PAPER FOR INTERNAL EXAM -II**

**Max Marks : 15**

**2023-24**

**SECTION -A**

**1. Write an essay on following Question**

**1 X 5 = 5M**

**Floriculture importance and production in India and AP**

**SECTION -B**

**2. Write an essay on following Question**

**1 X 10 = 10M**

**Production techniques of following plants**

**A Rose B. Marigold**

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**DEPERTEMENT OF BOTANY**

**III B.SC SEM - V 7B**

**VEGETABLE CROPS POST HARVESTING PRACTICES**

**QUESTIONPAPER OF INTERNAL EXAM**

**Time:1hr**

**A.Y-2023-2024**

**Max Marks:15**

**SECTION –A**

**ANSWER THE GIVEN QUESTIONS:**

**1.Define spoilage?Write causes and control measures of spoilage?**

**1X 5 = 5M**

**ANSWER THE GIVEN QUESTIONS:**

**1.Write climacteric and non climeric vegetables?**

**1X10=10M**

**C.S.T.S GOVERNMENT KALASALA, JANGAREDDYGUDEM**

**DEPERTEMENT OF BOTANY**

**III B.SC SEM - V 6B**

**VEGETABLE CROPS CULTIVATION METHODS**

**QUESTIONPAPER OF INTERNAL EXAM**

**Time:1hr**

**A.Y-2023-2024**

**Max Marks:15**

**SECTION –A**

**ANSWER THE GIVEN QUESTIONS:**

**1.Write in detail about the crop improvement in French bean?**

**1X5=5M**

**ANSWER THE GIVEN QUESTIONS:**

**1.Write an essay on cultivation practices in carrot ?**

**1X10=10M**

**C.S.T.S GOVERNMENT KALASALA, JANGAREDDYGUDEM**

**DEPERTEMENT OF BOTANY**

**II B.SC SEM - III**

**PLANTANOTOMY, EMBRIOLOGY AND PLANT BIODIVERSITY**

**QUESTIONPAPER OF INTERNAL EXAM**

**Time:1hr**

**A.Y-2023-2024**

**Max Marks:15**

**SECTION –A**

**ANSWER THE GIVEN QUESTIONS:**

**1. Write an essay on ground tissue?**

**1X5=5M**

**ANSWER THE GIVEN QUESTIONS:**

**1. Write an essay on the effect of light on the ecosystem?**

**1X10= 10M**

**C.S.T.S GOVERNMENT KALASALA, JANGAREDDYGUDEM**

**DEPERTEMENT OF BOTANY**

**II B.SC SEM - III**

**PLANTANOTOMY, EMBRIOLOGY AND PLANT BIODIVERSITY**

**QUESTIONPAPER OF INTERNAL EXAM**

**Time:1hr**

**A.Y-2023-2024**

**Max Marks:15**

**SECTION –A**

**ANSWER THE GIVEN QUESTIONS:**

**1. Write a short note on IUCN?**

**1X5=5M**

**ANSWER THE GIVEN QUESTIONS:**

**1. Write an essay on the threats to biodiversity?**

**1X10= 10M**



**C.S.T.S GOVERNMENT KALASALA, JANGAREDDYGUDEM**

**DEPERTEMENT OF BOTANY**

**I B.SC SEM - I**

**INTRODUCTION TO APPILED BIOLOGY**

**QUESTIONPAPER OF INTERNAL EXAM**

**Time:1hr**

**A.Y-2023-2024**

**Max Marks:30**

**SECTION –A**

**ANSWER THE GIVEN QUESTIONS:**

**1.Write an essay on applications of microorganism in industry?**

**1X15=15M**

**ANSWER THE GIVEN QUESTIONS:**

**1.Write about the characteristics of the bacteria?**

**1X15= 15M**

**C.S.T.S GOVERNMENT KALASALA, JANGAREDDYGUDEM**

**DEPERTEMENT OF BOTANY**

**I B.SC SEM - I**

**INTRODUCTION TO APPILED BIOLOGY**

**QUESTIONPAPER OF INTERNAL EXAM**

**Time:1hr**

**A.Y-2023-2024**

**Max Marks:30**

**SECTION –A**

**ANSWER THE GIVEN QUESTIONS:**

**1.Descreibe a few significant transgenic plants?**

**1X15= 15M**

**ANSWER THE GIVEN QUESTIONS:**

**1.Briefly discuss the boifertilizers?**

**1X15= 15M**

**C.S.T.S GOVERNMENT KALASALA, JANGAREDDYGUDEM**

**DEPERTEMENT OF BOTANY**

**III B.SC SEM - V 6B**

**VEGETABLE CROPS CULTIVATION METHODS**

**QUESTIONPAPER OF INTERNAL EXAM**

**Time:1hr**

**A.Y-2023-2024**

**Max Marks:15**

**SECTION –A**

**ANSWER THE GIVEN QUESTIONS:**

**1.Types of garden?**

**1 X5 = 5M**

**ANSWER THE GIVEN QUESTIONS:**

**1.Write a brief note on tomato?**

**1 X10 =10M**

**C.S.T.S GOVERNMENT KALASALA, JANGAREDDYGUDEM**

**DEPERTEMENT OF BOTANY**

**III B.SC SEM - V 7B**

**VEGETABLE CROPS POST HARVESTING PRACTICES**

**QUESTIONPAPER OF INTERNAL EXAM**

**Time:1hr**

**A.Y-2023-2024**

**Max Marks:15**

**SECTION –A**

**1.ANSWER THE GIVEN QUIESTION:**

**1. Write about sacks in vegetables packing?**

**1 X 5 = 5M**

**SECTION-B**

**ANSWER THE GIVEN QUESTIONS :**

**1.Define packing? Write types, classification and preservation principle of pickles?**

**1 X10 =10M**

**KALASALA JANGAREDDIGUDEM, ELURU Dist**  
**DEPARTMENT OF ENGLISH**  
**COMMUNICATION SKILLS**  
**QUESTION PAPER FOR INTERNAL EXAM-I**  
**ACADEMIC YEAR-2023-24 MAX:20**

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**SECTION-A**

**I) Write any one from the following questions** **(1x10=10)**

- 1) Importance OF communication skills
- 2) Explain about listening skill

**SECTION-B**

**II) Write any two from the following questions** **(2x5=10)**

- 1) Explain importance of listening
- 2) Explain about Effective listening
- 3) what is the positive thinking and its advantages

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**COMMUNICATION SKILLS**  
**QUESTION PAPER FOR INTERNAL EXAM-II**  
**ACADEMIC YEAR-2023-2024      MAX:25**

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**SECTION-A**

**I) Write any one from the following questions** **(1x10=10)**

- 1) Analyse how Tennyson poem depicts Ulysses heroism and what it implies for us now
- 2) Sketch the character of Telemachus

**SECTION-B**

**II) Write any three from the following questions** **(3x5=15)**

- 1) What are Collocations ?
- 2) Write about Florence Nightingale ?
- 3) Explain the Night train at Deoli ?
- 4) What is note making ?

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**QUESTION PAPER FOR INTERNAL EXAM-I**  
**ACADEMIC YEAR-2023-2024      MAX:20**

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**SECTION-A**

**I) Write any one from the following questions** **(1x10=10)**

- 1) Write about Role of Commerce in Economic Development.
- 2) Explain the Meaning, Definition, Measurements of National Income, Concepts of National Income.

**SECTION-B**

**II) Write any two from the following questions** **(2x5=10)**

- 1) Write a note on the types of listening
- 2) what is an intonation ? Illustrate with suitable examples
- 3) write an essay on sound of english

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**COMMUNICATION SKILLS**  
**QUESTION PAPER FOR INTERNAL EXAM-II**  
**ACADEMIC YEAR-2023-2024      MAX:25**

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**SECTION-A**

**I) Write any one from the following questions** **(1x10=10)**

- 1) Write the E- Correspondence ?
- 2) Explain the story of An Astrologers Day ?

**SECTION-B**

**II) Write any three from the following questions** **(3x5=15)**

- 1) Write about Notices , Agendas and Minutes ?
- 2) Explain the story Nigth of the Scorpion ?
- 3) Write about skimming and Scanning ?
- 4) Write in the your C.V and Resume ?